LOUISIANA STATE POLICE RIVERBOAT COMPARISON BY MARKET FOR THE MONTH OF: OCTOBER 2011

PREVIOUS MONTH

SAME MONTH PRIOR YEAR

<u>Licensee</u>	Oct-11	<u>Sep-11</u>	<u>Difference</u>	<u>%</u>	<u>Oct-10</u>	<u>Difference</u>	<u>%</u>
BOOMTOWN BOSSIER	\$6,619,864	\$6,732,513	(112,649)	-1.7%	\$7,271,091	(651,226)	-9.0%
ELDORADO RESORT	\$12,766,834	\$12,515,468	251,367	2.0%	\$12,647,303	119,531	0.9%
HORSESHOE	\$13,390,355	\$20,250,751	(6,860,396)	-33.9%	\$20,535,838	(7,145,483)	-34.8%
DIAMONDJACKS	\$5,916,349	\$6,358,562	(442,212)	-7.0%	\$6,295,980	(379,631)	-6.0%
SAM'S TOWN	<u>\$8,918,558</u>	\$9,225,322	(306,764)	-3.3%	\$9,859,803	(941,245)	-9.5%
Total Shreveport/Bossier	\$47,611,961	\$55,082,615	(\$7,470,654)	-13.6%	\$56,610,014	(\$8,998,054)	-15.9%
GRAND PALAIS	\$9,640,089	\$10,720,330	(1,080,241)	-10.1%	\$9,674,325	(34,236)	-0.4%
ISLE - LC	\$992,318	\$1,092,456	(100,138)	-9.2%	\$1,245,469	(253,151)	-20.3%
L'AUBERGE DU LAC	\$27,012,260	\$29,073,175	(2,060,915)	-7.1%	\$26,397,628	614,632	2.3%
Total Lake Charles	\$37,644,667	\$40,885,961	(\$3,241,295)	-7.9%	\$37,317,422	\$327,245	0.9%
AMELIA BELLE	\$4,028,557	\$4,201,613	(173,056)	-4.1%	\$4,420,593	(392,036)	-8.9%
BOOMTOWN N.O.	\$11,018,674	\$10,127,379	891,295	8.8%	\$12,974,400	(1,955,727)	-15.1%
TREASURE CHEST	\$8,873,381	\$8,925,249	(51,868)	-0.6%	\$9,088,593	(215,213)	-2.4%
Total New Orleans	\$23,920,611	\$23,254,241	\$666,370	2.9%	\$26,483,586	(\$2,562,975)	-9.7%
BELLE OF B.R.	\$5,103,944	\$5,800,366	(696,421)	-12.0%	\$5,713,630	(609,686)	-10.7%
HOLLYWOOD B.R.	\$9,250,763	\$9,079,586	171,177	1.9%	\$9,540,830	(290,068)	-3.0%
Total Baton Rouge	\$14,354,707	\$14,879,952	(\$525,244)	-3.5%	\$15,254,461	(\$899,753)	-5.9%
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Riverboat Total	\$123,531,945	\$134.102.768	(\$10,570,823)	-7.9%	\$135,665,483	(\$12,133,538)	-8.9%
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